

Appl'n No.: 09/768,869

Title: Computer Method and Apparatus. . . Inventors: Kosmas Karadimitriou et al.

Replacement Sheet

1/4





USER DEFINES THE FOLLOWING:

WEB PAGE CONTENT TYPES THAT THE METHOD MUST RECOGNIZE

N (COMPANY NEWS)

(CONTACT INFORMATION)

P (PRODUCT INFORMATION)

M (MANAGEMENT TEAM)

D (COMPANY DESCRIPTION) ...etc...

SET OF TESTS THAT PROVIDE **EVIDENCE ABOUT THE CONTENT TYPE**

T1 = "NUMBER OF EXTERNAL LINKS ON PAGE > 5"

T2 = "NUMBER OF INTERNAL

LINKS>10"

T3 = "LINK TEXT CONTAINS CONTACT KEYWORDS

(e.g. ADDRESS, LOCATION,

CONTACT, etc)"

T4 = "NUMBER OF PEOPLE

NAMES IN PAGE > 3"

T5 = "PAGE CONTAINS

STOCK TICKER SYMBOL"

T6 = "PAGE CONTAINS

HEADER STARTING

WITH WORD "ABOUT""

...etc...

FIG. 1